

UNCONSCIOUS BIAS & DIVERSITY, EQUITY, AND INCLUSION PROGRAM

Recent global events have highlighted the need for business leaders to understand the role Unconscious Bias and Diversity, Equity, and Inclusion (DEI) play in the engagement and effectiveness of their workforce. Even prior to these recent events, studies have shown a [correlation between organizational diversity and profitability](#). Clearly, focusing on unconscious bias as a principle of workplace culture and a strategic business advantage is critical for leaders at all levels of an organization. The acknowledgement that the workplace is a working and learning community for an increasingly diverse workforce has made all of us more attuned to the need for continued dialogue, education, and training around Unconscious Bias and DEI.



UNCONSCIOUS BIAS

Today's workforce is one of the most diverse in modern history. In the workplace, the definitions of "bias" and "diversity" are expanding upon measurable demographic traits such as race, ethnicity, and gender, as well as highlighting the important role of individual and group identities in the employee experience.

Recognizing unconscious bias focuses a lens on how biases impact an organization's culture and progress (or lack thereof) towards a diverse, equitable, and inclusive workplace.

WHY MCG PARTNERS?

MCG Partners works to develop your leaders to create an engaged and high-performing organization. We know from experience what it takes to be successful as a diverse and inclusive team. Our goal is to inspire and grow leaders who embrace diversity, inclusion, and equity, facilitate change, and drive innovation.

WHAT TO EXPECT

Uniting a workforce with a variety of backgrounds, perspectives, experiences, and values that represent the communities it serves is the advantage of diversity. During this half-day, timely, interactive, and highly informative discussion, participants will learn:

- How our own personal biases (because we all have them) influence workplace decisions
- Ways managers at all levels can minimize the impact of unconscious bias
- Strategies to bring together a workforce with a variety of backgrounds, perspectives, experiences, and values, and that represents the communities it serves
- How to foster a more engaged workforce
- Strategies for leading an organization that promotes inclusion at every level